

Stephanie Atkinson

CEO and Founder at Compass Intelligence, LLC

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Summary

Stephanie Atkinson is the founder and CEO of Compass Intelligence, a market research and advisory firm serving technology companies for more than 17 years. She also founded vMarque.com in 2020 to help small businesses become digital, mobile, and virtual. She is an author and contributor to CIO.com, an industry influencer for IDG Tech, and has been quoted in numerous trade publications including CNN Money, Wall Street Journal, USA Today, and CEO Magazine, among others. She also volunteers for the McFerrin Center for Entrepreneurship at Texas A&M University. Ms. Atkinson has also been listed on the Top 100 Wireless Technology Experts 2014 by Today's Wireless World, as well as Top M2M Influencer (#8) by Analytica, and the 50 Most Influential Women in IoT (Internet of Things) by IoTi. She previously chaired two invite-only conference summits including IoT Exchange Smart Cities Summit and Enterprise Exchange Summit. She also serves as an executive advisor to Texas A&M's Engineering Technology and Industrial Distribution Department. Ms. Atkinson holds a B.S. in Industrial Distribution from the College of Engineering at Texas A&M University (College Station, TX), and an M.B.A. with a concentration in Management of Technology from the University of Texas at San Antonio.

Areas of Expertise: 5G, Agile, AI, Analytics, AR/VR, Autonomous Vehicles, Big Data, Blockchain, Business Continuity, Business Strategy, Cloud, COVID19, CRM, Culture, Customer Experience, Cybersecurity, Data Center, Digital Disruption, Digital Transformation, Diversity and Inclusion, Ecosystems, EdTech, Emerging Technology, Entrepreneurship, FinTech, Future of Work, GovTech, Health and Safety, HealthTech, Innovation, InsurTech, IoT, Leadership, Management, Marketing, Mobility, Predictive Analytics, Privacy, Procurement, Public Relations, Retail, RPA, Smart Cities, Social, Startups, Supply Chain

Industry Experience: Consumer Products, Engineering & Construction, Federal & Public Sector, Healthcare, High Tech & Electronics, Higher Education & Research, Industrial Machinery & Components, Manufacturing, Media, Professional Services, Retail, Telecommunications, Travel & Transportation

Thought Leadership

Author

Analyst Report

[Getting Back to Business with Edge](#)

Business Edge Report and Compass Intelligence, March 01, 2022

Article/Blog

[Wireless is Driving Broadband, Driven by Fixed Wireless](#)

Compass Intelligence, December 08, 2022

[Gearing up for 2023 & Automotive is Key](#)

Compass Intelligence, December 01, 2022

5G Americas Analyst Forum 2022 Wrap up

Compass Intelligence, October 26, 2022

When Field Service and Fleet Management Join Forces, IoT Remains Essential

Compass Intelligence, September 26, 2022

How Qualcomm is Advancing AI and Internet of Things to Prepare Tomorrow's Businesses and Cities

Compass Intelligence, September 20, 2022

Executive Spotlight: GPS Insight CEO, Gary Fitzgerald

Compass Intelligence, August 24, 2022

Why edge computing changes the game for businesses

Compass Intelligence, June 20, 2022

Why edge computing changes the game for businesses

Edge Industry Review, June 14, 2022

BIG NEWS, sign up today! #EDGESurvey

Compass Intelligence, June 16, 2021

How did 2020 end for Business Wireless?

Compass Intelligence, May 18, 2021

Nominations Open for the 9th Annual Compass Intelligence Awards in Mobile, IoT, and Emerging Technology

Compass Intelligence, March 10, 2021

CompassIntel Predictions 2021, and IoT Coffee Talk

Compass Intelligence, December 28, 2020

Zebra Technologies Wins IoT Innovator Award for Innovation in Retail & Customer Experiences

Import from wordpress feed, December 15, 2020

ADLINK Honoured as a 2020 IoT Innovator in Machine Vision Technologies by CompassIntel

Import from wordpress feed, December 10, 2020

Roambee IoT Innovation Delivering Air Cargo Visibility from Door to Door Recognized by CompassIntel

Import from wordpress feed, November 11, 2020

CompassIntel.com Announces the Award Winners of The 2020 IoT Innovator Awards

Compass Intelligence, October 27, 2020

BRAND NEW YOU, BRAND MATTERS

vMarque, October 08, 2020

Peachtree Corners in Georgia, Making Cities Smarter

Compass Intelligence, October 05, 2020

BRAND REFRESH OR BUST

vMarque, August 27, 2020

VMARQUE OFFICIALLY LAUNCHES

vMarque, July 28, 2020

SMALL BUSINESSES GO VIRTUAL

vMarque, July 14, 2020

Covid-19 and Technology Saving Solutions, Think Touchless and Contactless

Compass Intelligence, July 13, 2020

TX BOUTIQUE CREATIVE LAUNCH

vMarque.com, June 29, 2020

WE ARE DIGITAL, BE PREPARED

vMarque.com, June 16, 2020

INVEST IN YOUR PERSONAL BRAND

vMarque.com, May 26, 2020

SMALL BUSINESS, BIG BRAND

vMarque.com, May 26, 2020

3 TIPS BEFORE WEBSITE LAUNCH

vMarque.com, May 16, 2020

5 Tips to Prepare and Plan for Re-Opening and Mitigating Risk of COVID-19

Compass Intelligence, May 15, 2020

Embracing WFH and The Remote Workforce

Compass Intelligence, March 16, 2020

Building the Agile Enterprise

Compass Intelligence, February 04, 2020

Misdirected Hype! Enterprise IoT and Wearables Advance Operations

Healthcare Tech Outlook, February 03, 2020

CES2020: What did we learn? by Stephanie Atkinson

Compass Intelligence, January 20, 2020

Thoughts on 5G

Compass Intelligence, December 27, 2019

Mobile & Computing Device Purchasing Plans 2020

Compass Intelligence, December 26, 2019

Compass Intelligence Announces Recipients of The 2019 CompassIntel IoT Innovator Awards

Import from wordpress feed, October 29, 2019

From driverless trolleys to free hot spots, Wichita looks to technology to help residents

Wichita Eagle, October 22, 2019

The Basics of 5G and The Edge

Import from wordpress feed, September 27, 2019

Misdirected Hype! Enterprise IoT and Wearables Advance Operations

Healthcare Tech Outlook, September 23, 2019

Xfinity Analyst Day 2019 Recap

Import from wordpress feed, September 23, 2019

What's on the CIO's radar for 2020?

Compass Intelligence, August 27, 2019

Sprint Business: Sprint Analyst Day 2019 in New York, Recap

Import from wordpress feed, July 09, 2019

Top AI Chipset Companies Announced, Including NVIDIA, Intel, NXP, Apple, and Google based on CompassIntel.com Research

Import from wordpress feed, June 12, 2019

Winners Announced for The 7th Annual Compass Intelligence Awards in IoT, Mobile, and Emerging Tech

Import from wordpress feed, April 08, 2019

CompassIntel Supports #IWCE2019

Import from wordpress feed, January 17, 2019

Q&A with Stephanie Atkinson, CEO Compass Intelligence: Go Mobile 2014

ETCentric, January 10, 2019

Verizon Connect, AT&T Fleet Complete, Spireon FleetLocate, Geotab, and Omnitracs Top the A-List in Fleet Tracking Index based on CompassIntel.com Research

Import from wordpress feed, December 19, 2018

HYUNDAI MNSOFT and Netradyne form Partnership to Develop HD Mapping Platform

Inside Unmanned Systems, December 06, 2018

Dell Analyst Summit Recap 2018: AI is Embraced

Import from wordpress feed, December 05, 2018

BlackBerry Radar: The trucking and asset tracking opportunity

Import from wordpress feed, November 08, 2018

5G Americas - Analyst Wrap Up

Import from wordpress feed, October 16, 2018

Compass Intelligence Announces Winners of The CompassIntel IoT Innovator Awards

Import from wordpress feed, October 03, 2018

csuite Podcast, SHOW 71 - INTERNET OF THINGS 201

Import from wordpress feed, September 17, 2018

DMI, AKQA, and Robosoft Technologies Top the A-List in Mobile Application Development Index based on CompassIntel.com Research

Import from wordpress feed, July 19, 2018

3 enterprise tech trends to digitize your operations

CIO.com, July 09, 2018

Amazon, IBM, and Microsoft Place Among the Top 3 Companies in Mobile Cloud based on CompassIntel.com Research

Import from wordpress feed, June 06, 2018

Winners Announced for The 6th Annual Compass Intelligence Awards in IoT, Mobile, and Emerging Tech

Import from wordpress feed, May 16, 2018

Analyst Angle: The new T-Mobile — winners in retail postpaid ads, prepaid market share; needs work in B2B and IoT

RCR Wireless, May 02, 2018

Microsoft, IBM, and Accenture top the A-List in Enterprise Blockchain Index based on CompassIntel.com Research

Import from wordpress feed, April 24, 2018

Top AI Chipset Companies Announced, Including NVIDIA, Intel, NXP, IBM, and AMD based on CompassIntel.com Research

Import from wordpress feed, April 10, 2018

Analyst Angle: Q4 2017 and end of year assessment of the “Top 4 Mobile Carriers”

RCR Wireless, March 20, 2018

How blockchain empowers artificial intelligence

CIO.com, March 16, 2018

Analyst Angle: What does Blockchain mean for business and IoT?

RCR Wireless/Enterprise IoT, January 12, 2018

IoT and connected device lifecycle management

CIO, December 07, 2017

Analyst Angle: Q3 2017 and End of Year Assessment of the “Top 4 Mobile Carriers”

RCR Wireless, November 29, 2017

Why the Internet of Things without the hardware is just vapor

CIO, October 31, 2017

Will smart city investment pay off?

Government Computer News, October 20, 2017

Which category does your tech company fall into? More than one?

LinkedIn, August 02, 2017

Fresh insights on the information age and cybersecurity

CIO, August 01, 2017

5 ways to kick-start your business automation and technology plans

CIO, May 03, 2017

The Connected Vehicle, next wave is Autonomous Vehicle

LinkedIn, March 08, 2017

The Connected Vehicle Wave is coming, or is it already here?

LinkedIn, February 24, 2017

Preparing your enterprise for IoT and automation in the workplace: Part 2

CIO, January 10, 2017

Preparing your enterprise for IoT and automation in the workplace: Part 1

CIO, December 02, 2016

[Businesses brace for cost-cutting measures as the use of wireless data expands](#)

CIO, August 17, 2016

[How to get rid of the digital dust by creating a sustainable device plan](#)

CIO, June 29, 2016

Infographic

[High Value Assets](#)

Compass Intelligence, May 11, 2021

Podcast

[Internet of Things 2018](#)

csuite podcast, November 19, 2018

Video

[Insights Series: Stephanie Atkinson - What should leaders do to accelerate digital transformation?](#)

YouTube, April 03, 2021

[CES2021 Highlights by Stephanie Atkinson](#)

Compass Intelligence, January 28, 2021

[Stephanie Atkinson talks Technology for Good and the ElevateOurKids.org Project](#)

YouTube, November 18, 2020

[Data Governance & Management, a Crucial Automation Key to Agility](#)

Import from youtube.com, July 24, 2019

[Thought Leadership in Enterprise Automation, Advancements, and Experiences](#)

Import from youtube.com, July 24, 2019

[Fireside Chat with Jeff Hagins](#)

Import from youtube.com, January 13, 2016

Whitepaper

[The 2019 Enterprise Transformation Exchange Summit - Executive Summary Report](#)

Compass Intelligence, May 12, 2019

[Implementing Cost Savings & Efficiencies through GSE Tracking & Visibility"](#)

Inseego, May 01, 2019

[The CompassIntel A-List in Fleet Tracking Index Executive Brief](#)

Compass Intelligence, February 01, 2019

[Executive Summary Smart Cities for Good Fall 2018 ~ Austin, TX](#)

Compass Intelligence, December 09, 2018

[Executive Summary Reflections and Key Learnings from #IoT6 2018 Spring ~ Ponte Vedra, Florida](#)

Compass Intelligence, November 04, 2018

Compass Intelligence 2018 Tech Trends: A Review of Major Tech Trends and Highlights of the Annual Awards

Compass Intelligence, April 18, 2018

U.S. Business Telecom Expenditures Model/Forecast Master, 2016-2021

Compass Intelligence, April 18, 2018

Embarking on a Connected and Automated Ecosystem

Compass Intelligence, November 16, 2017

U.S. CA-CHORDANT SMART CITIES BENEFITS INDEX

Interdigital/Chordant, October 09, 2017

US B2B Wireless Subscriber Forecasts, 1H 2017 Update (September 2017)

Compass Intelligence, September 15, 2017

U.S. Business Wireless & Smartphone Subscribers Market Forecast, 2015-2020

Compass Intelligence, August 06, 2017

U.S. Enterprise Robotics Market Forecast 2016-2021

Compass Intelligence, May 22, 2017

Opportunity RX: Healthcare Vertical Market

Frost & Sullivan, November 13, 2011

Entrepreneur

Advisory Board Membership

External Advisory Counsel, Texas A&M University Engineering Technology and Industrial Distribution Dept

TAMU ETID, August 01, 2018

Tech Week Dallas Executive Advisory Board

Tech Week, August 01, 2017

Silverwood Partners

Silverwood Partners, April 01, 2016

Board Membership

Board Advisor

nGage Events, June 01, 2017

Founder

Founder and Chief MARQUEting Officer

vMarque.com, May 01, 2020

Compass Digital

Compass Digital, December 01, 2011

CEO

Compass Intelligence, June 01, 2005

Influencer

Influencer Award

[175 Women B2B Thought Leaders You Should Follow in 2023](#)

Thinkers360, November 14, 2022

[Second Annual CBT Top 100 IoT Influencers Award](#)

CBT, November 01, 2022

[Who's Who in IoT?](#)

Onalytica, May 18, 2022

[Special Report: 150 Women B2B Thought Leaders You Should Follow in 2021](#)

Thinkers360, November 13, 2020

[#18, Top 10 IoT Premier League Thought Leaders](#)

IoT Premier League, July 12, 2020

[#17, Top 10 IoT Premier League Thought Leaders](#)

IoT Premier League, July 05, 2020

[#9, Top 10 IoT Premier League Thought Leaders](#)

IoT Premier League, June 12, 2020

[#13, Top 10 IoT Premier League Thought Leaders](#)

IoT Premier League, June 12, 2020

[IIoT: Top Influencers, Number 5](#)

Onalytica, May 21, 2020

[IoT Premier League Top 100 IoT Thought Leaders and Influencers Division - #32](#)

IoT Community - Internet of Things Community®, May 11, 2020

[Top 50 Global Thought Leaders and Influencers on Emerging Technology \(April 2020\)](#)

Thinkers360, April 05, 2020

[Top 100 B2B Thought Leaders and Influencers List](#)

intelligentHQ.com, January 13, 2020

[Netzpalaver in den Top 50 Global Thought Leaders and Influencer on Cloud Computing](#)

netzpalaver.de, January 13, 2020

[Top 50 Global Thought Leaders and Influencers on Cloud Computing \(January 2020\) You are here:](#)

Thinkers360, January 12, 2020

[100 B2B Thought Leaders and Influencers to Follow in 2020](#)

Thinkers360, December 30, 2019

[50 Most Influential Women in IoT](#)

IoTi, October 13, 2016

[Top M2M Influencer \(#8\)](#)

Onalytica, December 10, 2014

Top 100 Wireless Technology Experts 2014

Today's Wireless World, April 10, 2014

Media Interview

ClearBlade Honored with IoT Innovation Award in Intelligent Transportation for ClearRail

ORBCOMM, November 24, 2020

ORBCOMM's Smart Grid Monitoring Solution Receives 2020 IoT Innovator Award From Compass Intelligence

ORBCOMM, November 04, 2020

Spireon's MyDealer 2.0 Earns 2020 Compass Intelligence IoT Innovator Award for Auto Dealership Management

Spireon, October 28, 2020

ClearBlade Honored with the 2020 Edge Computing Company of the Year Award by Compass Intelligence

Compass Intelligence, July 07, 2020

CommScope is the IoT Sensor Company of the Year

CommScope, May 26, 2020

Global Telecom Named IoT Emerging Company of the Year in 8th Annual Compass Intelligence Awards

BusinessWire, April 23, 2020

5 Inspiring Women Who Are Reshaping The IoT World

Girl Talk HQ, April 16, 2020

Digi XBee Tools Named IoT App Dev/Platform of the Year in the 8th Annual Compass Intelligence Tech Awards

PR Newswire, April 13, 2020

Rockwell Automation Recognized in Compass Intelligence Awards

Rockwell Automation, April 09, 2020

Spireon Wins 2020 Compass Intelligence Connected Solution Leadership Award

PR Newswire, April 08, 2020

Winners Announced for The 8th Annual Compass Intelligence Awards in IoT, Mobile, and Emerging Tech

PRweb, April 08, 2020

2019 AT&T Women in Business Chat

Onalytics, December 11, 2019

Telit's Innovative Module-Integrated Software and Services Wins Multiple Industry Awards in 2019

PR Newswire, December 10, 2019

MultiTech Wins IoT Innovation Award for Agriculture and Farming

Yahoo Finance, November 13, 2019

Logicalis Wins IoT Innovator Award for Healthcare Solution

PR Newswire, November 05, 2019

Spireon Wins 2019 IoT Vehicle Telematics Company of the Year

PR Newswire, April 24, 2019

Intential Wins Enterprise Software Innovation Award from Compass Intelligence

Business Insider, April 11, 2019

Mapbox and New Light Technologies Partner on Atlas Managed Service Offering

PR Newswire, March 26, 2019

DisasterAWARE Enterprise Unveils SmartAlert and Real-Time Geopolitical Data

PR Newswire, March 26, 2019

Former students offer insight and advice to current students

TAMU Engineering, March 22, 2019

Smart cities in 2018: Tech, transportation and tough conversations

SmartCitiesWorld, December 30, 2018

Stephanie Atkinson: Personifying of Excellence in Research and Analytics industry

CIO Look, November 26, 2018

Office Depot's CompuCom Wins IoT Innovator Award from Compass Intelligence

Business Wire, October 17, 2018

Pacific Disaster Center software recognized as Enterprise Preparedness Product of the Year

University of Hawaii, May 17, 2018

Boston tops index of US cities most likely to benefit from smart city technology

The Next Silicon Valley, October 06, 2017

Boston, Chicago, Atlanta top beneficiaries from Smart City tech

IoT M2M Council, October 05, 2017

PTC named Industrial IoT Company of the Year and IoT Innovative Product of the Year vendor

IoT Now, July 05, 2017

PTC Named Industrial Internet of Things Company of the Year and IoT Innovative Product of the Year Vendor for ThingWorx Studio

Business Wire, June 27, 2017

The 50 Most Influential Women in IoT Gallery

IoT World Today, October 13, 2016

Spireon Named IoT Vehicle Telematics Company Of The Year By Leading Industry Analyst Panel

AfterMarketNews, September 09, 2016

Mobile Devices: Wearables Enterprise Wearable Device of the Year -- Vuzix M300 Smart Glasses

Silicon Investor, September 07, 2016

Numerex Wins Compass Intelligence Mobility Award

Globe Newswire, January 13, 2016

Roundup Of Small & Medium Business Cloud Computing Forecasts And Market Estimates, 2015

Forbes, May 04, 2015

USAT, Apriva Win Compass Intelligence Awards In M2M Retail

Vending Market Watch, January 10, 2014

PTC's ThingWorx and Axeda win multiple awards at CES 2015

The Manufacturer, January 10, 2014

Q&A with Stephanie Atkinson, CEO Compass Intelligence: Go Mobile 2014

PR Vibes, October 14, 2013

Speaker

Keynote

The NEW Future of Work

LinkedIn, September 26, 2020

The Intersection of Tech Brings Us to the Next Generation 5G Enterprise

nGage Events, June 07, 2020

Agile Practices to Enable the Future of Work

nGage Events, July 24, 2019

Smart Cities for Good

nGage Events, November 12, 2018

Embracing Next Generation IoT Technologies to Transform Smart Infrastructure: Compass Intelligence

nGage Events, April 18, 2018

Embarking on a Connected and Automated Ecosystem: Manufacturing and Industrial Verticals

nGage Events, November 03, 2017

Panel

Using Connected Intelligence To Create a More Sustainable World

Industrial Talk, November 19, 2020

IoT World Day

nGage Events, June 30, 2020

Facilitating "as-a-service" business models and the convergence of AI and IoT opening new avenues to revenue

knect365, April 08, 2020

CIO Panel Discussion - Qualcomm Smart Cities Accelerate

Qualcomm, September 17, 2019

Data Governance & Management, a Crucial Automation Key to Agility - Fireside Chat

nGage Events, June 24, 2019

Thought Leadership in Enterprise Automation, Advancements, and Experiences

nGage Events, June 24, 2019

Smart City Panel - IoT World 2019

Qualcomm, May 16, 2019

Aggie Boss Talk

Texas A&M Engineering Department, March 21, 2019

Unique Opportunities & Key Learnings from Live Deployments, and Market Perspectives in Smart Cities

nGage Events, November 12, 2018

Technology Imperatives when Connecting Smart Infrastructure: ClearBlade, Dell, Subex

nGage Events, April 18, 2018

5G and Technology: Oh, the Places We'll Go!

Consumer Technology Association, January 10, 2018

IoT6 Exchange Attendee Interview: Forcepoint

Foundation for NIH, November 06, 2017

Defining Next Generation Automation, Logistics, and the Supply Chain

nGage Events, November 03, 2017

ET6 General Session Panel: Cloud and Analytics Discussion

nGage Events, June 08, 2017

TIA Panel 2017 - Securing the New Digital Network

Telecommunications Industry Association, May 12, 2017

Fireside Chat 1- Mark Williams, AirWatch by VMware

Compass Intelligence, January 08, 2014

Panel: Utilizing Smart Data and Applications within your City for Deployments, Initiatives and Decision Making

Compass Intelligence, January 08, 2014

mHealth Summit 2011 - Business Track // Advances in mHealth from the Mobile Manufacturers and Operators Perspective

Foundation for NIH, March 18, 2011

Speaking

E05 | Elevate Our Kids: Making IoT More Accessible | Stephanie Atkinson, Compass Intelligence

5V Media, November 15, 2022

IoT Coffee Talk: Episode 117 - Why IoT Fails

IoT Coffee Talk, August 17, 2022

REAL-TIME DATA INTELLIGENCE WITH STEPHANIE ATKINSON CEO, FOUNDER, AND PRINCIPAL ANALYST AND CONSULTANT, COMPASS INTELLIGENCE

Over The Edge Podcast, June 01, 2022

Edge Computing: Distribute or Die

Bloomberg TV and Bloomberg Online, May 18, 2022

STEPHANIE ATKINSON TALKS TECHNOLOGY FOR GOOD AND THE ELEVATEOURKIDS.ORG PROJECT

Industrial Talk, November 18, 2020

IoT Coffee Talk - Episode 9: AI for IoT

IoT Coffee Talk, July 09, 2020

IoT Coffee Talk - Episode 8: Low Code and No Code for IoT

IoT Coffee Talk, June 01, 2020

IoT Coffee Talk - Episode 3: The Future of Smart Cities

IoT Coffee Talk, May 28, 2020

IoT Coffee Talk - Episode 2: IoT Startups - Part 1

IoT Coffee Talk, May 28, 2020

5G for Business

knect365, April 08, 2020

What Business Leaders Need to Know about 5G - with Stephanie Atkinson

Carrie Charles, December 11, 2019

What business leaders need to know about 5G

RCR Wireless, December 11, 2019

Utilizing Smart Data and Applications within your City for Deployments, Initiatives and Decision Making

Internet of Things World 2019, May 15, 2019

IoT panel to startups: Demystify emerging tech and take risks, but prepare to fail fast

Startland News, February 15, 2019

We Built This (Resilient) City

TWICE Magazine, January 30, 2019

IoT Coffee Talk - Episode 5: IoT Business Models

IoT Coffee Talk, December 31, 1969

Webinar

Accelerating Business Value with Advanced Analytics: An Agile Approach to Transforming Data

IDG Communications, June 25, 2020

Enterprise Tech Managers Speak: Coping With The Pandemic & a Suddenly Remote Workforce

MCCA, April 02, 2020

The Customer-Centric CIO: Driving New Innovative Customer Experiences

CIO.com, August 27, 2019

AI, Coming to an Enterprise Application Near You

InfoWorld, August 27, 2019

Aviation Operations: Implementing Cost Savings and Efficiencies with Ground Service Equipment

Inseego, May 21, 2019

AI-Powered Voice of the Customer Analytics

ComputerWorld, April 05, 2018



Contact Stephanie on [Thinkers360](#)